

**WARNING: KEEP OUT OF REACH OF CHILDREN.  
READ SAFETY DIRECTIONS BEFORE OPENING OR USING.**

**GENERATION®**

**SOFT BAIT  
SINGLE-FEED RODENTICIDE**

For the control of rats and mice including those resistant to other anticoagulants.  
For use in and around buildings and in sewers.  
One feed kills rats and mice



Contains: 0.025 g/kg difethialone in the form of a highly palatable soft bait.

**DO NOT OPEN SACHET. RETAIN OUTER PACKAGING UNTIL ALL BAITS USED.**

Contains Bitrex®, a human taste deterrent

Registered to:

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[www.etec.co.nz](http://www.etec.co.nz)



NET  
CONTENTS:  
**1.5** Kg  
150 baits x 10g

**200mmW x 105mmH**

**DIRECTIONS FOR USE**

**BY LAW:** This product must only be used in a bait station and must only be used as specified on the label. When used where the public may have access, signs must be posted and remain in place until the product is no longer present. Signage is required to inform it is an offence for any person to remove the sign(s) prior to clearance of the area; that it is an offence for any person (other than the applicator) to remove/move baits from the area; a warning of potential harm to dogs; and a warning that feral animals may contain residues of the toxin and should not be taken for food.

This product is restricted to use in and around buildings, enclosed spaces (e.g., drains, sewers) or perimeter baiting (e.g., fence lines) around buildings.

**USE GLOVES.** Avoid touching the bait with hands as this may deter rats and mice from eating the bait. Usually rats and mice die within 5 to 7 days from bait consumption. At times it is advisable to alternate with a bait product containing a different active ingredient to avoid the development of genetic resistance within rodent populations.

SITUATION	PESTS	RATE	CRITICAL COMMENTS:
In and around agricultural, commercial, domestic, industrial and public services buildings. Also for use in enclosed spaces (drains, sewers) and for perimeter baiting (fence lines)	Rats ( <i>Rattus rattus</i> also known as Black Rat or Roof Rat, <i>Rattus norvegicus</i> also known as Brown Rat or Norway Rat)	1 to 10 soft baits per bait station at the first application. For further applications, refer to 'Critical Comments'.	<b>Inspection</b> Signs of rodent activity in and around the building need to be looked for to determine the pest species and the size of the population. Their identification is essential to ensure control methods are placed in relevant places (see below 'Baiting strategy'). Those signs include: droppings, rub marks (eg against walls), gnawing marks (eg. on cables), tracks, burrows, odours, sightings of rodents, etc. This is an important step since Black rats, Norway rats and mice have some behavioural differences which will effect how the treatment is done. It is also important to know the history and geography of the building and its neighbourhood. A building with frequent rodent infestations will be quite likely to be re-infested in the future. The structure of the building and its location can also give an indication of the potential for rodent problems (likely points of entry, proximity of waterways, vegetation, etc.)
	Mice ( <i>Mus musculus</i> )	1 to 5 soft baits per bait station at the first application. For further applications, refer to 'Critical Comments'.	<b>Baiting Strategy</b> Eliminate as far as practicable all alternative food sources. It is essential to locate the baits close to where the rodents nest and feed, and also along their pathways. Generally mice will nest close to their feeding source, so place the baits in various locations near the nest. Rats are more likely to nest further away from their food source which means it is also important to bait on their pathways. The quantity of bait depends on the estimated pest population. For low activity, place 1 to 2 baits per bait station at regular intervals. For high activity, place more baits per bait station at more frequent intervals. Check bait consumption after 3 days. Replace eaten baits. Where a high level of consumption is noticed, place more baits (up to double the quantity of the first application). Remove baits in new locations where there has been no take. Inspect again 3 days later and then once a week until feeding ceases. Normally treatment takes 2 to 3 weeks.

**GENERAL INSTRUCTIONS:** High-quality food grade ingredients and a unique texture makes Generation Soft Bait an extremely palatable bait to rodents. Generation Soft Bait contains difethialone. It acts by reducing the clotting activity and causes internal bleeding. Usually rodents die within 7 days after eating the bait. Hence rodents do not associate the consumption of the bait with the symptoms – there is no bait shyness and that is why difethialone is so effective. Generation Soft Bait is intended for use within an integrated rodent management program as the initial "clean out" bait treatment for rodent infestations within structures and nearby areas.

**STORAGE AND DISPOSAL:** Store in the closed, original container in a dry, cool, well-ventilated area out of direct sunlight. Do not store for prolonged periods in direct sunlight. Store baits so children, pigs, cats, dogs, native wildlife and poultry do not have access. Break, crush or puncture empty packaging and dispose of in an approved local landfill. Do not use empty containers for any other purpose.

**DISPOSAL OF CARCASSES:** When feasible retrieve and burn all rodent bodies. Alternatively wrap in newspaper and dispose of in garbage, or bury under at least 50 cm of soil. Do not place unwrapped dead rats or mice in refuse bins or rubbish tips.

**DISPOSAL OF BAITS:** Recover used or spilt bait, incinerate or wrap or seal in a container and dispose of by burying in an approved landfill.

**MANUFACTURER'S WARRANTY AND EXCLUSION OF LIABILITY:** This product as supplied is of a high grade and believed to be suitable for any purpose for which it is expressly recommended and must be used in accordance with the Directions for Use given on the label. No responsibility is accepted in respect of the product save those non-excludable conditions implied by any National legislation.

MPI Approved Type C (All animal products except dairy) "Passes Asure Quality assessment for food/beverage/dairy factory non-contact, outside exposed food areas while operating" H2286 conditions.

Generation® Registered trademark of LIPHATECH S.A.S.  
Bitrex® Registered trademark of Macfarlan Smith Limited  
HSNO Approval Code: HSR100839  
Registered pursuant to the ACVM Act : V9587  
See [www.foodsafety.govt.nz](http://www.foodsafety.govt.nz) for registration conditions

Batch No.	
Expiry Date	

**24 Hour Emergency Response  
0800 CHEM CALL  
0800 243 622**

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**HSNO CLASSIFICATIONS: 6.9B, 9.1C, 9.3C**

Avoid contact with skin. Repeated minor exposure may have a cumulative poisoning effect. Affects blood and hematopoietic system.

**PRECAUTIONS:** Do not remove bait from sachet. When handling bait wear gloves. If contact with skin and after each baiting, wash hands thoroughly with soap and water. After each day's use, wash gloves. Wear gloves when retrieving and disposing of rodent carcasses or recovered untaken bait. Baits contain a human taste deterrent to help reduce risk of accidental poisoning by children. Place baits in bait stations which are inaccessible to other animals and birds. This product is hazardous to pigs, cats, dogs, native wildlife and poultry.

Do not contaminate streams, rivers or waterways with the bait or used containers.

Do not allow bait to contaminate foodstuffs or food intended for human or animal consumption. Do not apply bait to crops.

**CONTAINER DISPOSAL**

Triple rinse container and add residue to spray tank. Submit clean empty container for recycling through Agrecovery. If this is not possible, burn if permitted and circumstances, especially wind direction allow, otherwise bury in landfill.

**FIRST AID**

If poisoning occurs, contact a doctor or National Poisons Centre. Phone 0800 POISON (0800 764 766). Vitamin K1 (phytomenadione) is antidotal. Additional information is listed in the Material Safety Data Sheet.

**200mmW x 105mmH**