




# Product Information

## Rite Start Energy Drench

<b>Name:</b>	<b>Rite Start Energy Drench</b>	
<b>Pack Sizes/Codes:</b>	1lt Long neck, 25lt, 200L	
<b>Main Points:</b>	<ul style="list-style-type: none"> <li>• Free flowing under any weather conditions</li> <li>• Formulation remains in suspension</li> <li>• Highly palatable – easier to drench</li> <li>• Recommended treatment for whole herds post calving to provide ongoing herd health benefits</li> <li>• Competitive per dose price</li> </ul>	
<b>Status:</b>	OTC	Nil withholding time
<b>Ingredients:</b>	Monopropylene Glycol, Molasses, 10% Soya Bean Oil, Calcium, elemental Magnesium, “fine grade” Calcium (4%) Magnesium Oxide.	
<b>Indications:</b>	Calcium based energy drench formulated to assist cows through the metabolic stress associated with calving and lactation	
<b>Action:</b>	<ul style="list-style-type: none"> <li>• Soya Bean Oil content 10% delivers twice the available energy of that offered by bypass fats. MPG 200m/L Total energy 15Mj ME/L.</li> <li>• Delivers the required amount of Elemental Calcium (52.8g/L) to correct Ketosis.</li> <li>• Delivers the required amount of Elemental Magnesium (12.5g/L) so that the levels remain stable, this is essential as the Magnesium acts as an “on/off” switch for the cow.</li> </ul>	
<b>Administration:</b>	<ul style="list-style-type: none"> <li>• It is recommended given within 12 hours of calving.</li> <li>• Immediately after calving is ideal but not always practical.</li> <li>• Can be drenched via a cattle drench gun, power drencher, 1lt long neck bottle or an Easy Drencher.</li> </ul>	
<b>Dosage:</b>	<ul style="list-style-type: none"> <li>• <b>COWS:</b> 1 litre dose in 200 - 300 ml swallows to allow the cow plenty of time to swallow. This dose can be repeated for up to 3-5 days to a down cow showing continued signs of stress after calving.</li> <li>• Increase the dose to large cows to 1.2lts.</li> <li>• <b>SHEEP:</b> Ensure the ewe’s head is held firmly, drench 100ml over the back of the tongue (drenched the same way as you would drench with an anthelmintic) allowing the ewe to swallow as the dose is delivered.</li> <li>• Also suitable for younger stock under feed stress conditions and will help them convert feed intake better during times of feed changes or stress.</li> <li>• <b>Dose rate for hoggets and lambs is 30mls, calves 100mls</b></li> </ul>	
<b>Special Precautions:</b>	Ensure cow has adequate swallowing reflex.	
<b>Storage:</b>	Keep out of reach of children.	
<b>Registration:</b>	Energy drench for ewes with suspected toxæmia (sleepy sickness) or hypocalcaemia (milk fever).	
<b>Category:</b>	METABOLISM ACTIVATORS. Year of Launch: 2008	



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